**Sample Press Release**

{*Print your press release on your sponsoring organization's letterhead*

*or include name, address, and phone number of organization at top of release*}

**For Immediate Release**

**THE [SPONSORING ORGANIZATION] HOSTS MONTANA CONVERSATION “LIVING WILD AND DOMESTIC” WITH THOMAS BAUMEISTER**

[City–date]

The [sponsoring organization] hosts Montana Conversation “Living Wild and Domestic” with Thomas Baumeister on [date of program]. The program is at [location and time of program]. The presentation is free and open to the public. Funding for the Montana Conversations program is provided by Humanities Montana through grants from the National Endowment for the Humanities, Montana’s Cultural Trust, and private donations. We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana’s cultural and aesthetic projects trust fund.

The greatest challenge humanity faces is to live on a piece of land without spoiling it. Today, we face unprecedented environmental challenges and an uncertain future. Drawing on biology, sociology, psychology, history, and philosophy, Baumeister encourages us to think about our relationship with the land and to (re)discover what it means to be in relations with others. This presentation focuses on Montana as a place and tells a story of how we conserved this land as one of the wildest places on earth and what it will take to keep it this way. The presentation is structured in the format of a ‘great conversation’ using the Socratic method of inquiry to engage participants.

Thomas Baumeister recently retired from Montana Fish, Wildlife and Parks and now runs Access WILD, an adventure and llama trekking business in Yellowstone National Park and other places. He teaches at both Carroll College and Arizona State University, and is involved with numerous NGOs aimed at keeping Montana the special place it is today.

For more information, please call [sponsoring organization] at [phone number].

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Contact person: [project organizer and phone number]