**Sample Press Release**

{*Print your press release on your sponsoring organization's letterhead*

*or include name, address, and phone number of organization at top of release*}

**For Immediate Release**

**THE {SPONSORING ORGANIZATION) HOSTS MONTANA CONVERSATION “MONTANA UFOS AND EXTRATERRESTRIALS” WITH JOAN BIRD**

{City-date}

The {sponsoring organization} hosts Montana Conversation “Montana UFOs and Extraterrestrials” with Joan Bird on {date of program.} The program is at {location and time of program.} The presentation is free and open to the public. Funding for Montana Conversations is provided by Humanities Montana through grants from the National Endowment for the Humanities, Montana’s Cultural Trust, and private donations. We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana’s cultural and aesthetic projects trust fund.

While many UFO sightings can be conventionally explained, a small percentage of reports remain unexplained in both government and private investigations. Montana is home to some of the most significant, well-documented, and interesting UFO reports in the history of ufology. Bird gives a short course in UFO literacy, using Montana events to illustrate different aspects of the phenomenon. Montana seems to be a place where there is a lot of historical UFO activity. The audience is invited to share their own or their family's stories.

Dr. Joan Bird worked as a conservation biologist for many years in both public and private organizations, including The Nature Conservancy, and Montana Fish, Wildlife, and Parks. Academically, she earned a BS in psychology and a Ph.D. in zoology, specializing in animal behavior, evolutionary ecology and ornithology. Her doctoral research on inter-island variation in West Indian finches combined her love of nature and travel. Joan has written numerous articles for scientific and conservation publications and freelanced as a nature interpretation writer. A lifelong student of unexplained phenomena, and long-time member of the Institute of Noetic Sciences, Joan has spent much of her life working as a community educator and change agent toward a more conscious, peaceful and compassionate world.

For more information, please call {sponsoring organization} at {phone number.}

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Contact person: {project organizer and phone number.}