**Sample Press Release**

{*Print your press release on your sponsoring organization's letterhead*

*or include name, address, and phone number of organization at top of release*}

**For Immediate Release**

**THE [SPONSORING ORGANIZATION] HOSTS MONTANA CONVERSATION “[CONVERSATION TITLE]” WITH JULIE EDWARDS**

[City–date]

The [sponsoring organization] hosts Montana Conversation “[Conversation Title from Menu]” with Julie Edwards on [date of program]. The program will be at [location and time of program]. The presentation is free and open to the public. Funding for the Montana Conversations program is provided by Humanities Montana through grants from the National Endowment for the Humanities, Montana’s Cultural Trust, and private donations.

[Edit based on specific conversation chosen] In a world where most of us get our news from social media, and the term “fake news” has lost almost all meaning, what can we do to take control of our information environments?

Fake news isn’t something that happens to us. It happens with our participation. This is a practical, real-world series of programs geared towards an adult audience. It provides actionable tips on how to approach news – especially news we see on social media – so that we think critically about our role in the information ecosystem. Participants will come away with useful strategies and sources to help them swim against the tide of the information tsunami. Discussions will probe participants to think about whether they’re happy with being the product of social media, and what they can do about it.

Julie Edwards brings 15 years’ experience as a librarian in public and academic libraries. She has an MS in Library & Information Science (University of Illinois, 2005) and has worked, published and presented internationally on issues related to librarianship and information. She is passionate about helping individuals think critically, even when – especially when – that’s unfashionable.

For more information, please call [sponsoring organization] at [phone number].

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Contact person: [project organizer and phone number]