**Sample Press Release**

{*Print your press release on your sponsoring organization's letterhead*

*or include name, address, and phone number of organization at top of release*}

**For Immediate Release**

**THE [SPONSORING ORGANIZATION] HOSTS MONTANA CONVERSATION “FAKE NEWS, PREACHING TO THE CHOIR, AND THE ENEMY OF THE AMERICAN PEOPLE” WITH DAVID MCCUMBER**

[City–date]

The [sponsoring organization] hosts Humanities Montana’s “Fake News, Preaching to the Choir, and the Enemy of the American People” with David McCumber on [date of program]. The program is at [location and time of program]. The presentation is free and open to the public. Funding for Montana Conversations is provided by Humanities Montana through grants from the National Endowment for the Humanities, Montana’s Cultural Trust, and private donations. We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana’s cultural and aesthetic projects trust fund. We are funded in part by coal severance taxes paid based upon coal mined in Montana and deposited in Montana’s cultural and aesthetic projects trust fund.

What does the phenomenon of everyone from the President on down calling anything they don’t like or agree with in the media “fake news” mean? Why has “preaching to the choir” proven to be not only a profitable approach but also a huge contributor to the deep partisan divide in the country? The answers to those questions give us clues to why the President and folks like Steve Bannon have gone so far as to say members of the news media are “the enemy of the American people.” A look at what these trends mean to the country and to journalism.

David McCumber is an award-winning journalist who has worked for more than twenty years as a writer and editor at newspapers and magazines across the American West. He is the author of several books, including *The Cowboy Way*and *Playing Off the Rail.*He is currently the editor of the Montana Standard in Butte, and the regional editor for Lee Enterprises.

For more information, please call [sponsoring organization] at [phone number].

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Contact person: [project organizer and phone number]