HUMANITIES MONTANA NOTES FROM SMALL GROUP CONVERSATIONS Carroll College, Helena, MT May 31, 2025

Board members were asked what their greatest concerns or questions are at this time. Responses included:

Dave:

- 1. The Program Downsizing Recs
- 2. What our core program focus will be
- 3. Democracy Project—Books
- 4. Core Programs

Clark:

- 1. What is it about the subject matter/structure/operations of the Democracy Project that allowed it to survive the purge?
- 2. Who can HM join with besides the other organizations deeply damaged by state/federal governments.

Linda:

1. How can we continue to fund projects statewide with limited staff & funding to gain social media, press & local attention about our continued existence?

Beth:

- 1. What is HM apart from NEH?
- 2. What distinct or unique purpose can HM serve in MT for Humanities and MT communities?

Jen:

- 1. Specific goals/scope for next 6 months and year.
- 2. A budget
- 3. Revised job description for Jill and Jenny
- 4. More info about ND collaboration
- 5. What can the board do to help Jill?
- 6. Committee responsibilities

Jeannette:

- 1. Composition of the Board / roles of the Board (very specific)
- 2. How, even with limited programs, do we tell our story?
- 3. Narrative (story) for fundraising
- 4. If/when funding grows, how do we prioritize which services to bring back?
- 5. Support for staff
- 6. Do we need to rethink our offerings?

Jill:

- If/when federal funding ends—permanently—who will we be? Who will we serve? How? (audiences)
- 2. What are the core programs & services that HM will continue moving forward

Tim:

- 1. I'd like to learn what the "other 55" councils are doing, i.e. Can we learn from them, or them from us.
- 2. What we are going to do to raise awareness and appreciation.

Others:

1. How much funding do we "need" yearly

Submitted by M. Hernandez

- 2. Our direction focus plan for the next 2-3 years
- 3. Where do we go from here?
- 4. How can we identify other funding sources?
- 5. How do we grow our private donor base?
- 6. What is the best way to stay in front of the public?

The board was asked to keep the following points in mind as conversations continued.

- Core programs: models, books
- Role of the Board & Structure
- Budget/Grantmaking
- Structure/Benchmarks
- How much funding is needed?
- Marketing/Promotions
- Communication
- What is HM apart from the NEH
- Priorities for the next 6 months to year

Discussions captured additional thoughts.

GOVERNANCE

- Board Size
 - o Too big??
 - Not aligned with strategic plan
- Change board/background duties
- Better define
- Board size
- Change to board backgrounds
- Better define board member roles for better buy-in

COMMUNICATIONS

- Communicate successes while advocating overcoming challenges
- Take advantage of social media to promote HMs-related activities
- Stakeholders/partners invited to join in promotions

- Balance the board--\$\$ vs. humanities background
- Vetting process for board members
- Accountability
- More "togetherness"—more virtual meetings
- Face-to-face meetings in central location(s)
- Federation:
 - Set up "clearinghouse" of ideas that are opportunities
 - Workshops on that are working

PROGRAMS

- Humanities-Based MT Specific
- Democracy Project
- Center for the Book → MT Poet Laureate
- Mini Grants
- North Dakota Program—virtual
- Virtual Re-runs:
 - Social media pushes
 - o Promoted by board members, etc.

- Available at Home or Libraries
- Publishing partnerships
- Benchmark: our place in MT in larger conversations (world, national, regional)
 - → bigger field programs
- Keep mini grants suspended—grantmaking creates a problem for fundraising

FINANCE

- Assume NO NEH \$\$
- Plan in a way that allows for taking \$\$
- Maintain full-time ED: nothing works without Jill

- Board staffing needs to meet 2 needs: humanities & funding
- Identify primary operating expenses: find grants to fund them

Summary

After sharing synopsis of the groups' conversations, the following priorities were identified:

GOVERNANCE

- Identifying & recruiting candidates
- Roles & Responsibilities
- Structure
- Priorities:
 - o 6 months
 - o 1 year

COMMUNICATIONS

- Marketing
- Promotions
- Priorities:
 - o 6 months
 - o 1 year

PROGRAMS

- Models, books, structure, benchmarks
- Grantmaking
- Priorities:
 - o 6 months
 - o 1 year

FINANCE

- Budget
 - o FY 2026
 - o FY 2027
 - o Beyond
- Priorities:
 - o 6 months
 - o 1 year